

Tri Delta Fund for The Children's Hospital



Q. What is Delta Delta Delta's national philanthropy?

A. Children's Cancer Charities is the Tri Delta national philanthropy. The Denver Alumnae chapter was one of the founding four chapters that established Children's Cancer Charities as our national philanthropy in 1974.

Q. Why is Denver's Alumnae philanthropy, which supports The Children's Hospital Cancer and Blood Disorders Center, different from the philanthropy of the Colorado's collegiate chapters?

A. St. Jude's Hospital is supported by many Tri Delta Collegiate chapters under the direction of Tri Delta national field representatives. Most alumnae chapters support the pediatric cancer centers and hospitals in their home states to feel closer to their beneficiary and to see first-hand the difference their donation makes in their community.

Q. How did the Denver alumnae chapter become involved with Denver's Children's Hospital?

A. In 1972, one of our Denver alumnae members told us she was in a devastating situation. Her five year old daughter, Lisa, was just diagnosed with Leukemia and we all wanted to help.

Q. What did the Denver Alumnae chapter do to help?

A. First, we spearheaded campaigns to establish Colorado's first volunteer blood donor network and the 100% voluntary blood donor center at The Children's Hospital. Second, for many years, we staffed the blood center with Tri Delta volunteers each day to process and call in donors. Third, we held the first luncheon fashion show raising funds for The Children's Hospital Cancer Center. This event became "It's A Child's World" and continued annually for 34 years.

Q. In those 34 years, what did the Denver alumnae's event accomplish?

A. In addition to providing new equipment, new programs and services, a patient support fund and sponsoring the neuro-oncology program director, we established the Tri Delta Children's Cancer Endowment Fund in 1991.

Q. What does this endowment do for Children's Center for Cancer and Blood Disorders (CCBD)?

A. Our purpose is to provide monetary resources for clinical programs within CCBD. This year our finding provides the center with a Spanish speaking social worker, a teen and young adult (TAYA) psycho/social program and finances for the patient/family support fund.

Q. How big is this endowment fund and where is it located?

A. The fund is part of a huge group of endowments at The Children's Hospital Foundation and is managed by a large team of professional investors. We have over \$1,000,000 in the endowment and monies earned from fund growth are distributed to the Center for Cancer and Blood Disorders quarterly. In 2009, the Center will receive \$78,216 from our endowment. This local endowment will provide funding for the Cancer Center forever!

A sponsor of



The Children's Hospital Cancer and Blood Disorders Center

Q. Why should I support Tri Delta's endowment at The Children's Hospital in Denver?

A. The Children's Hospital made the U.S. News and World Report Honor Roll as one of the nation's 10 best pediatric hospitals. Children's Center for Cancer and Blood Disorders is located in our backyard. According to Dr. Stephen Hunger, Director of CCBD, it is the only fully integrated oncology program in a seven state area dedicated to providing care for patients from birth to age 25. There are 200 newly diagnosed children each year, and CCBD provides treatment to more than 1,500 patients annually. Your money has a much greater impact both locally and regionally.

Q. Have statistics for pediatric oncology patients improved?

A. In 1972 less than 10% of children diagnosed with certain cancer survived 5 years. Lisa died at age 8. Today, more than 85% of kids with certain cancer, such as Leukemia, survive. Our fund raising efforts have helped make this a reality for kids in Colorado and the surrounding states.

Q. How is Denver's Tri Delta alumnae recognized for our long standing contributions?

A. Our organization, Delta Delta Delta Fund for the Children's Hospital, has qualified for membership in Children's Circle of Leadership. We are recognized at The Children's Hospital on the Special Events Wall, the Corporate Donor Wall, the Foundation's Family Web Site, and the Foundation's annual newsletter donor listings. We also have a special designated cancer patient room on the oncology floor named for us and is recognized by a plaque on the door. This is a unique and very special honor!

Q. Is there a current event that contributes to our philanthropic cause?

A. Yes!!! "**Taste of Tri Delta**" is our new annual fund raiser. This year, a dinner buffet and silent auction will be held Friday evening, April 16th, 2010, at The Denver Zoo. If you would like to join the "Taste of Tri Delta" philanthropy committee, please call Carol Enslow, 303-978-0479, cdenslow@qwest.net or Sarah Morley, 847-370-4926, sarahjeanmorley@gmail.com.

Q. How can I directly contribute to our endowment fund?

A. Make your tax-deductible check payable to: "Tri Delta Fund for The Children's Hospital" and send it to Genie Sherman, 7386 S Ogden Way, Centennial, CO 80122. You can make your donation a memorial or honor gift by including that information with your check. Questions? Call Genie, 303-794-0365.

Q. How can I get more information?

A. Visit websites (1) www.trideltadenver.org and click on the philanthropy page, or (2) www.thechildrenshospital.org or a Facebook search for "The Children's Hospital".