



December 19, 2007

Ms. Genie Sherman  
7386 S. Ogden Way  
Centennial, CO 80112

Dear Genie,

The Children's Hospital has enjoyed a banner year, culminating with the September 29 opening of The *new* Children's Hospital. The facility is an amazing blend of art and science, where every detail—from layout to patient flow, design to décor, landscaping to color schemes—has been thought through and designed both to improve a child's healing and make a family's visit more relaxing. The new hospital is the result of a community dedicated to giving its children the best healing environment.

As part of this, we are grateful to your continued support of Children's, especially through the Tri Delta Fund for Children's Cancer. We are writing to update you on the efforts made possible by your support, and to highlight some of Children's many accomplishments this past year.

#### **Update on the Tri Delta Fund for Children's Cancer**

Funding from the Tri Delta Fund for Children's Cancer supported four areas in 2007: salary funding for Claudia Mustafa, MSW, a 0.9 FTE Spanish-speaking clinical social worker, the Young Adult Support Group, run by Amanda Adams, MSW; the educational trip for Susan Lindemulder, MD, to the Philippines to experience what the International Union Against Cancer had to offer and financial help for families in need with such necessities as accommodations, utilities and transportation.

#### *Part-time Spanish-speaking Clinical Social Worker*

Claudia Mustafa is new to this position, having started October 1 of this year. She holds a master's degree in social work from the University of Houston. Previously, she worked in the NICU for more than two years, and before that as a psychotherapist with child survivors of sexual abuse and their non-offending caretakers.

Ms. Mustafa follows all Spanish-speaking patients and their families who receive cancer treatment at Children's. In addition, she works with two other general oncology doctors and follows all their newly diagnosed patients. Since she started in this position, she has had 18 new patients, 12 of whom are Spanish-speaking families.

She is often involved in the diagnosis talk, where medical staff explains the diagnosis and treatments. She then talks to the families about their emotions, and helps them grieve the loss of a "normal" and healthy

childhood for their child. Her role is to help the family navigate the new diagnosis, while also serving as a bridge to the medical world and keeping them grounded to the fact that their child will be OK (if that's the case), or to help prepare them for the death of their child.

Ms. Mustafa participates in medical rounds once a week. For the Spanish-speaking families, she meets with her team on a regular and ongoing basis to discuss special needs that arise. She stresses the importance of trying to anticipate crises and deal with issues early on. She also participates in parent lunches once a week and attends regular social work meetings. As part of her social work responsibilities, she also provides on-call coverage for the entire hospital five or six times every three months. And, she participates in Child Protection Team meetings once a week.

According to Ms. Mustafa, Spanish-speaking families have special needs, and therefore require extra time. In addition, she also helps the families when:

- They have unique insurance questions.
- They need to be walked through application processes step by step.
- They are generally not familiar with large medical systems/settings and she serves as a cultural and systems broker.
- They have financial difficulties that prevent them from accessing treatment, and she connects them with community resources.
- Some of the recent immigrant families face additional grief and loss issues.

“It is very important for our Spanish-speaking-only families to be able to communicate with a social worker who is not only familiar with their language but can also relate to them culturally,” Ms. Mustafa said. “In my position as a bilingual oncology social worker, I am able to work with families during a very stressful and life-altering event, providing emotional support and information that they are often unable to obtain from other sources. This allows them to feel empowered to deal with the illness. I thank the Tri-Delta Endowment for Children's Cancer for their continued support for this position.”

#### *Financial support for families*

Ms. Mustafa reports a recent time when a family received financial support: “I had a family about two weeks ago whose house was part of a series of break-ins in their neighborhood,” she said. “The patient was hospitalized at the time, and her mom and two younger siblings spent most of the day at Children's. The thief had plenty of time to look through the family's scarce possessions and take what he wanted. Mom said they took everything that was worth some money, including the TV, VCR, DVDs, microwave, and even the children's bikes. When I found out about the incident, mom was very worried about the rent money that had also been taken. She had some assistance from her church and was short \$200, so I utilized our fund to help her cover the remainder of her rent.”

### **The Children's Hospital Accomplishments**

#### **The new Children's Hospital**

The much-anticipated new Children's Hospital opened September 29, 2007. This state-of-the-art facility sits on 48-acres of land at the juncture of I-225 and Colfax Ave. in Aurora, Colo. Children's campus includes an inpatient facility with an outpatient tower (main hospital), an Administrative Pavilion (medical office building), an Outpatient Pavilion, East Pavilion (psychiatry and behavioral health) a dental center and two parking garages. The philosophy of family-centered care is reflected in the hospital's design, which includes private patient rooms with sleeping accommodations for two parents, a private bathroom, lockable storage and internet access; family lounges, laundry facilities and kitchenettes; The Patricia Crown Family Teen Lounge, a 3,000 square foot center designed just for teens, complete

with a hospital-bed accessible movie theater; The Melvin and Elaine Wolf Family Health Library, an invaluable resource to empower families with information on their loved-one's illness; and a Creative Play Center that serves as a daycare center for siblings of patients.

The new facilities are far more than new buildings. They represent The Children's Hospital's ongoing commitment to providing leading-edge pediatric care to children and their families throughout the region and the nation. That commitment is born of 100 years of service and our proud tradition of dedication to children and their families.

The new location positions The Children's Hospital at the heart of an extraordinary medical, research and teaching campus. With a research park, academic faculty from the University of Colorado and our facilities all on one campus, we will accelerate the discovery of better treatments and cures for pediatric illnesses.

### **Awards and Recognition**

The Children's Hospital ranked fourth in the nation—and best in the West—in *U.S. News & World Report's* first stand-alone issue rating "America's Best Children's Hospitals." The Children's Hospital has appeared in the rankings every year since 1993; this year's honor is a significant leap from No. 7 in 2006. Past issues ranked children's hospitals based on reputation alone, but the latest one considered new data about hospital performance and quality of care.

In November 2006, Jim Shmerling, DHA, FACHE, took the reigns from Dori Biester, PhD, RN, as President and CEO.

United Resources Networks named four areas at Children's as "Centers of Excellence": the NICU in the Heart Institute, the Center for Cancer and Blood Disorders and Transplant Services.

The U.S. Department of Health and Human Services honored The Children's Hospital, along with ten other Colorado and Wyoming hospitals, for excellence in organ donation.

The Children's Hospital is the first free-standing pediatric hospital in the nation to fully implement an integrated Electronic Medical Record system.

*Child Magazine* recognized five specialty areas at The Children's Hospital among their top 10: Orthopaedics, the Heart Institute, Emergency Department, Pulmonary and Oncology.

El Pomar Foundation awarded Children's the Joel A. H. Webb Award for Excellence, along with a \$15,000 grant. The Children's Hospital was among 12 Colorado nonprofit organizations receiving awards for excellence.

*Kids' Pages Family Magazine's* first annual "Best Places for Families 2007" recognized The Children's Hospital's Emergency Department as one of their readers' top picks for urgent care.

The Children's Hospital was named one of the nation's 25 Most Improved Hospitals according to the 2007 *Most Wired Survey and Benchmarking Study*, done by the Hospitals and Health Networks of the *Journal of the American Hospital Association*. This designation is the first step to earning a place in the Most Wired Survey's Top 100.

### **Patient Care / Family-Centered Care**

Through a pilot program funded by Rose Community Foundation and HealthONE Alliance, The Children's Hospital Child Health Clinic became a model center for integrating mental-health care into primary care.

The Children's Hospital Emergency Department created a new position to act as a patient/family liaison. The position works to decrease the anxiety of wait times and to increase the flow of communication between doctors, nurses and patients.

Dr. Mark Erickson, chair of the Department of Orthopaedics, pioneered a rare rib surgery that treats Thoracic Insufficiency Syndrome, a condition that fuses ribs together, not allowing for normal breathing and lung development. The treatment implants a Vertical Expandable Prosthetic Titanium Rib, a device that expands the ribs to help lung growth.

The Children's Hospital became one of the first U.S. laboratories to offer routine diagnostic testing for patients exhibiting human metapneumovirus (hMPV) symptoms, an illness with bronchiolitis as a major symptom. Although there is no treatment for hMPV, diagnosis lowers the cost of patient care, shortens length of stay and reduces unwanted side effects of unnecessary drugs or treatments.

### **Research**

The Children's Hospital, in affiliation with the University of Colorado Denver, has been a national center for pediatric research for over 40 years. Our Pediatric Clinical Translational Research Center (CTRC) is one of only eight centers in the country that works exclusively in pediatric research. Our physician-scientists have pioneered seminal research in the treatment of pediatric liver disease, infectious disease and vaccines, pediatric and adolescent HIV/AIDS, cystic fibrosis, pulmonary hypertension, pediatric cardiology and neonatology .

The Children's Hospital proudly sits in the first university-affiliated bio-park west of the Mississippi River, including 600,000 square feet of research space. With the buildout of the new Anschutz Medical Campus, over 1 million square feet of adult and pediatric research space will be completed by 2008, creating one of the largest healthcare research complexes in the world.

The Children's Hospital was the first in the world to enroll a pediatric patient with a rare type of leukemia in a new clinical drug trial that used a drug formerly used only in adults. The addition of such trials positions Children's among the world's best cancer centers.

As a principal member of the Children's Oncology Group, the Rick Wilson Center for Cancer and Blood Disorders actively participates in the latest treatment protocols and collaborative research designed to improve our understanding of cancer and blood disorders, as well as their treatment and cure. The Rick Wilson Center for Cancer and Blood Disorders has more than 100 open clinical trials available for most cancers and blood disorders that are seen in children, adolescents and young adults.

The Experimental Therapeutics Program conducts Phase I, Ib, and II trials sponsored by the National Cancer Institute and a number of pharmaceutical companies. This group also enrolls patients in investigator-initiated protocols and studies developed by the Pediatric Oncology Experimental Therapeutic Investigators Consortium.

### **Advocacy**

The Children's Hospital's Grassroots Advocacy Network supported the following successful legislation:

- Indoor smoking ban that went into effect on 7/1/06.
- Referendum C, which helped avoid significant new budget cuts in health care and allowed the legislature to restore some previous cuts.

- A Colorado Methamphetamine Task Force was created to study how to mitigate methamphetamine usage and the abuse and neglect of children that often accompanies it.
- Advocated for establishing a funding source for an Adolescent Substance Abuse Treatment program.
- The Hospital Acquired Report Card legislation, which allows families to make informed choices about where to seek medical treatment.
- *Immunization Registry Act* was passed, creating improved access to childhood immunization through expansion of the statewide immunization registry.
- *Cervical Cancer Immunization Program* was established to immunize young women against cervical cancer.
- The *Motorcycle Helmet Requirement* was passed, requiring youth under the age of 18 to wear a helmet when operating or riding as a passenger on a motorcycle or motorized bicycle.
- The *Medical Home for Children* legislation passed, directing the state to develop systems and standards to maximize the number of Colorado children enrolled in public health insurance programs who have a "medical home" (a primary care practice that provides continuous, accessible and comprehensive medical and non-medical services to a child and their family).
- *Coordinated Payment System for Early Intervention Services* was established, requiring that the state develop and implement a coordinated system of payment (public and private funds) for early intervention services for children from birth to age three who have developmental disabilities or delays.
- Mandatory health insurance coverage was expanded to require coverage for mental disorders such as anorexia, bulimia, post-traumatic stress, anxiety and substance abuse.

The Chronicle of Philanthropy featured a story on Children's Grassroots Advocacy Network as a national model.

### **Network of Care**

The Children's Hospital continued to expand its services throughout the metro area so families everywhere may access Children's top-notch care.

- Parker Adventist Hospital expanded its services to offer 24/7 emergency care due to increased emergency department usage.
- Care by The Children's Hospital is expanded to Wheat Ridge on the Exempla Lutheran Medical Center campus in Fall 2007.
- The Children's Hospital at Saint Joseph Hospital opened in September 2007.
- The Children's Hospital will open a North Campus in the Fall of 2008 at the juncture of Colorado Highway 7 and I-25.

### **Philanthropy**

In June 2007, *The Imagine the Miracles Campaign for The Children's Hospital* reached its \$250 million goal! The campaign will conclude at the end of 2007 but as of Nov. 30, \$265 million had been raised. Though we have reached the overall campaign goal, we still have several million dollars left to raise for the new hospital. However, more than one-third of the cost of the new hospital has been paid for through philanthropy.

- The \$100 million goal for endowment and program support has been exceeded.
- Thanks to generous donors whose gifts have established 14 new endowed chairs, the goal of 10 new endowed chairs has been surpassed, bringing the total number of endowed chairs to 21.
- Nearly 130,000 donors have made 450,000 gifts to Children's, and more than 80 percent of those donors have made their first gift during this campaign.

- Annual giving during the campaign has averaged more than \$40 million.

And of course, there is still important money to be raised: during the campaign, a new building for Psychiatry and Behavioral Health was added to the hospital's plans, and \$20 million of the cost of this building will come from philanthropy. The new hospital will also provide many opportunities for new and expanded programs, for which we must continue to garner support.

### **Financial Update for the Tri Delta Children's Cancer Endowment**

The Tri Delta Children's Cancer Endowment is invested with The Children's Hospital Foundation's long-term investment pool. Our investment committee continues to take a balanced approach of asset allocation to achieve diversification and has established specific performance targets to evaluate manager results. During 2006, these investments earned 19.5 percent compared to 15 percent for the S&P 500 and low single-digit returns for most fixed income indexes. The first half of 2007 continued strong with an 8.3 percent return. The five-year return for the portfolio was 11 percent net of all expenses and UBIT taxes compared to a 5 percent gross return for the S&P and slightly less for fixed income. These continued outstanding returns have allowed us to increase the distributions paid from the Foundation to the Hospital to support vital programs

During 2006, \$134,069 of new contributions and \$194,303 of investment income were added to the Tri Delta Children's Cancer Endowment and \$47,352 was distributed to The Children's Hospital, leaving a December 31, 2006 market value of \$1,394,749. During the first half of 2007, additional contributions amounted to \$2,575, investment income was \$115,712 and distributions were \$28,242, leaving a June 30, 2007 market value of \$1,484,794. Based on these balances, the anticipated 2008 distributions to The Children's Hospital should be \$71,989. \*Final 2007 financials will be available after the first quarter of 2008.

We are truly grateful to the Tri Deltas for their ongoing support. Please know that your commitment to helping children with cancer makes a tremendous difference to our patients and families in difficult and emotional times.

With warmest regards,

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Steve Winesett  
President and CEO  
The Children's Hospital Foundation

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